



Step On IT!

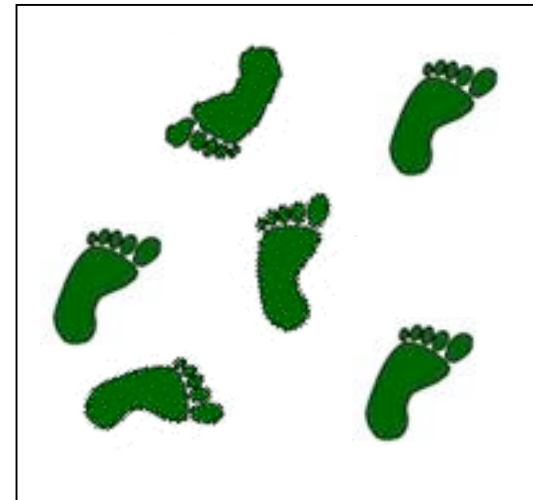
**Art installation
Presentation
Ben Foord**



**People walk over
pressure pads found
in the floor and leave
an imprint on the
screen.**



Pressure Pad



Screen



Where?

- Shopping Centre
- Art Gallery/Museum
- High Street
- Bede Island
- Busy Locations



Bede Island, Leicester



Sovereign Shopping Centre,
Weston super Mare

Audience?

- Shoppers
- General public

What is shown on screen?

All types of objects that touch the floor would be able to be reproduced on the screen e.g. :-

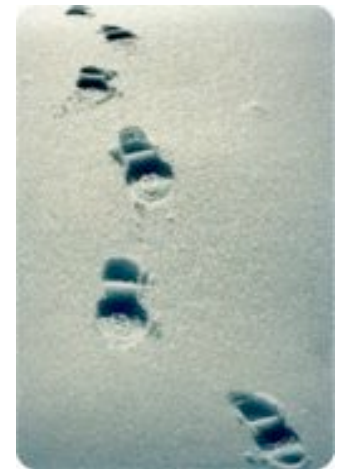
- Footprints – Boots/Stilettoes/Shoes/Barefoot?
- Prams/wheelchairs/Bikes
- ‘Snow Angels’
- Skateboards
- Crutches

What could be Reproduced on Screen?

There are many ways the pressure applied could be interpreted and applied to the screen:-

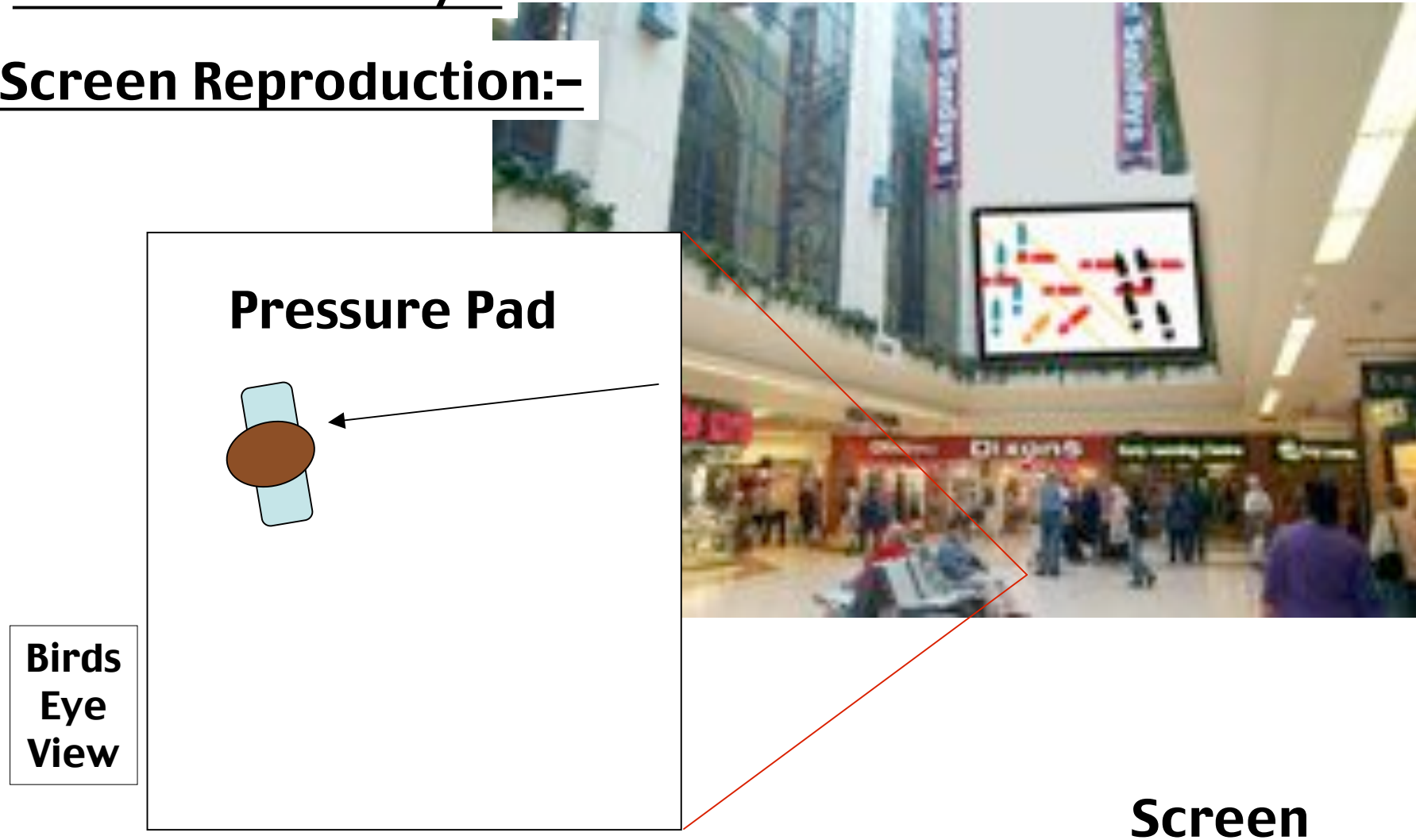
- The exact pressure applied recreated -footprints etc..
- Images placed in area pressure was made -
 - Shapes/icons/Images

The screen could show a picture of fresh, crisp, white snow and when you step in the area you leave a footprint in the snow - visa versa for the sand and the Moon scenes.



User Interactivity:-

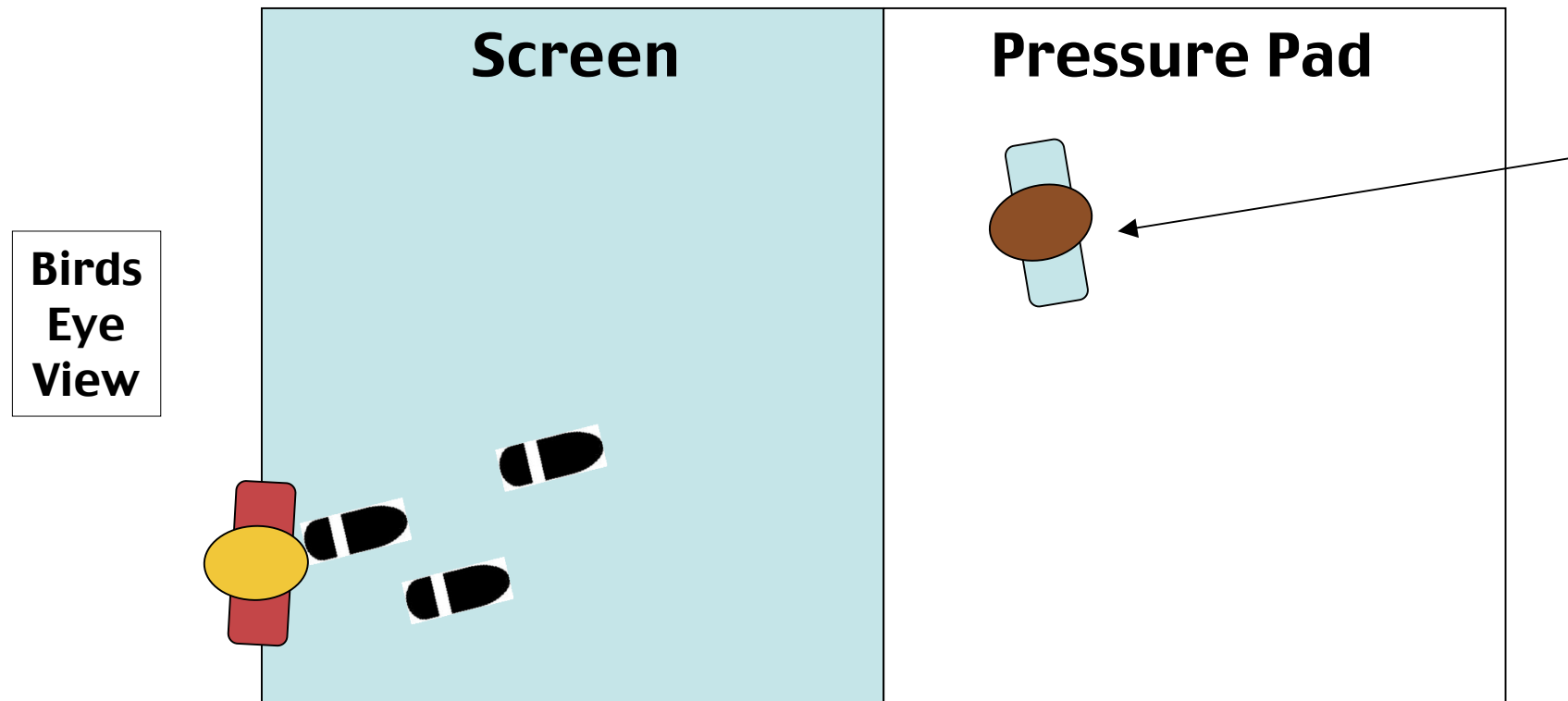
Screen Reproduction:-



The person walking on the pad has the pressure of his footsteps displayed on the screen

User Interactivity:-

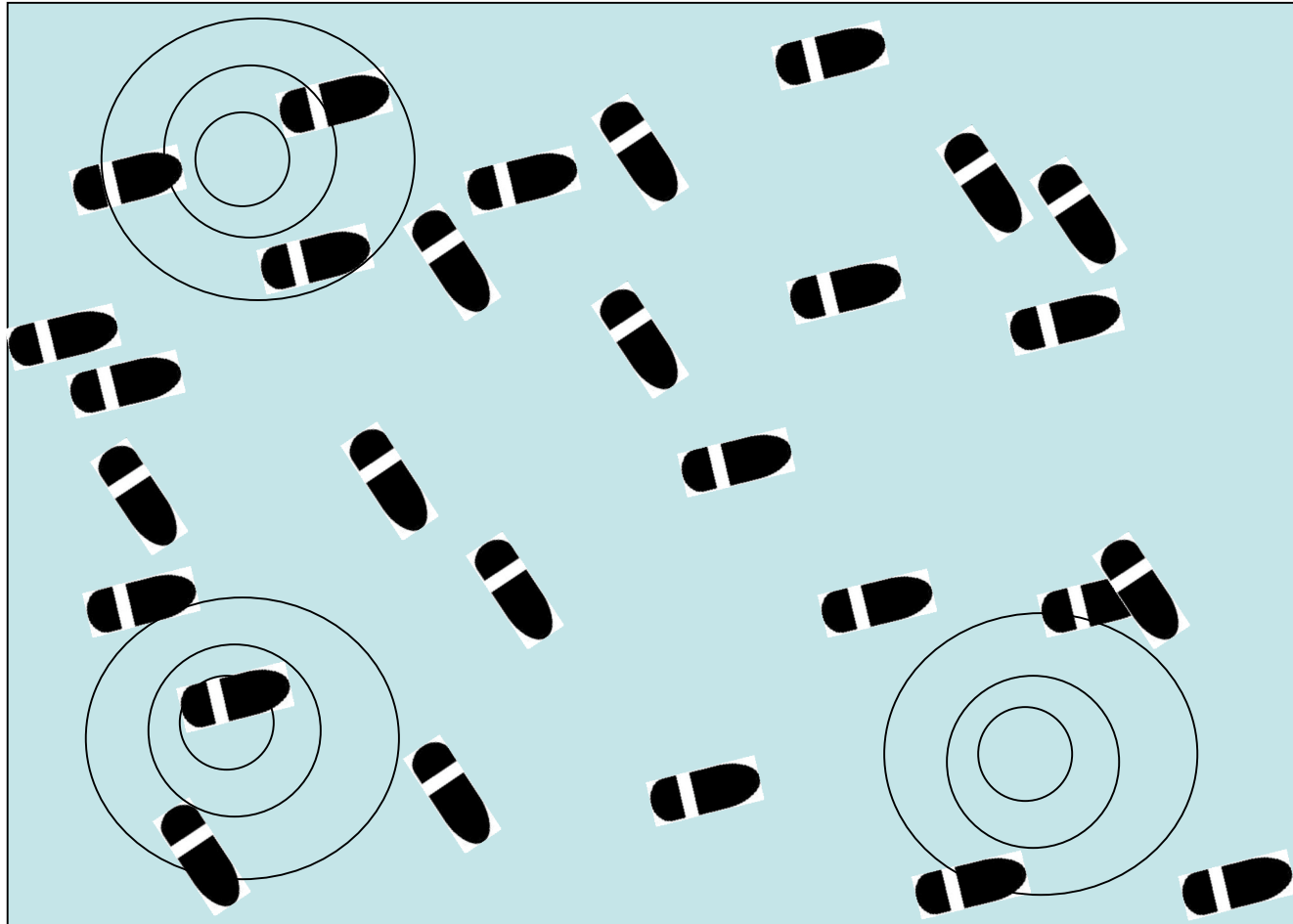
Screen Reproduction:-



The person walking on the right has left a path for the person on the left to follow.

Projection Based:-

The image is projected onto water and can be viewed from an elevated place. However the audience can ripple and distort the image by placing their fingers into the water.



~ Pool Of Water ~

User Controls and Settings Variables:-

-How long the image lasts

- Fade after 5secs / 10secs / 1min?

-Does an image come through as more of the area is walked over?

-What Colours are available?

- Blue For Low Pressure
- Red For High Pressure

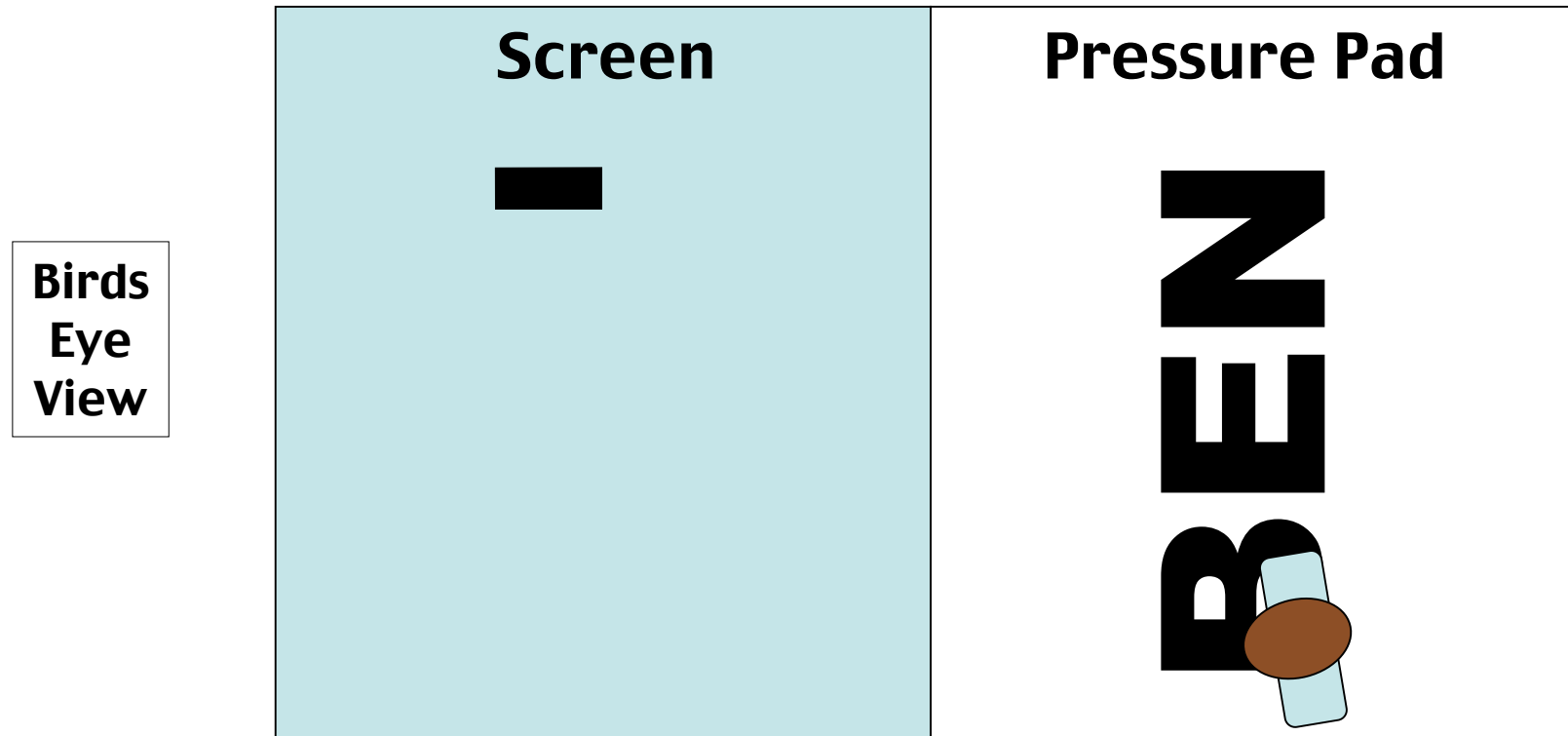
-What images used Preset/User created/ Exact Pressure?

-Save screen shot to enable:-

- Print Out Image Created
- Email the image created

Games (Interactive Fun):-

Pressure Pad Drawings or Templates:-



Have a drawing or line that users follow to create an interesting composition.